



### **Benefits to the Employer:**

- Employee is educated about the DeKalb Area
- Linked to new and growing networks of leaders & pros from area
- Leadership skills are strengthened—enhances company enterprise & enriches company organization
- Company/business is positioned as an organization that is committed to address community quality of life issues.

### **Benefits to Academy Participants:**

- Knowledge of the issues & challenges facing the DeKalb area
- Discover leadership strengths & sharpen critical skills that are essential for effective, results oriented leadership
- Strengthen your sense of personal vision & power
- Reap the rewards of networking with an expanding and diverse group
- Discover opportunities to make a commitment on behalf of the community and area.

### **Benefits to the DeKalb Area:**

- An increasing source of informed & dedicated leaders
- Improved communications network among civic, social, educational, governmental and business leaders
- Interests of potential leaders are matched with needs of DeKalb Area
- A leadership base with a broadened perspective that is prepared to more effectively guide the DeKalb Area into the future.

## Leadership Academy Curriculum Includes:

- Personal Evaluation and Development
- Public Speaking Skills
- Personal Leadership Styles
- Networking Skills
- Group & Interpersonal Communication Skills
- Conflict Resolution
- Negotiating Skills
- Business Etiquette
- Community Service Experiences
- Overview of Local Nonprofits
- Public Policy Discussions
- Government Affairs
- Overview of Health Care in our Community
- Tours of Relevant Area Facilities
- Overview of Area Educational Institutions
- Community Stewardship
- Better Understanding of Sustainable Economic Vitality of the Area
- Community Class Project(s)

## Thanks to our Platinum and Annual Sponsors:

